

Show Mother Earth Some Love

By Automating Your Accounts Receivable

It will come as no surprise that businesses use – and discard – a lot of paper. In the United States alone, offices consume 12.1 trillion sheets of paper a year.¹ Some of it ends up in the recycling bin, while a lot of it lands in ... landfills. And manual accounts receivable is a BIG part of the problem.

Our recent survey, the **Progressing Payments Report**, reveals that many businesses still conduct B2B invoicing and payments manually, using outdated or legacy systems. Of the 800 respondents, 99% indicated at least part of their organization's AR is manual.

When it comes to manually invoicing customers, here's the breakdown – and the environmental impact.



32%
still fax invoices

Fax machines in use today emit 10,141,264,060 lbs. of CO2 annually.²

40%
mail hard copies

7 trees. That's what it costs to make 500 sheets of paper and 500 envelopes.³

46%
email them

If digital payment isn't an option, that could mean printouts, mailing checks and more paper waste.

The Good News?

More and more B2B organizations are looking at ways to modernize their payments. In fact, 98% of senior decision-makers surveyed are committed to changing their AR processes.

By bringing B2B payments into the 21st century, businesses will be able to drastically reduce their collective carbon footprint.



Want to learn more about manual vs. digital B2B payments?
Check out the BlueSnap Progressing Payments Report.

¹ <https://www.theworldcounts.com/stories/paper-waste-facts>

² <https://visual.ly/community/Infographics/environment/carbon-footprint-fax-machine>

³ <https://www.rainforestmaker.org/businesses-act-paper-calculator.html>