

Press Release

BlueSnap Launches Marketplace Functionality

Marketplaces can now get their sellers paid easily – all from one global cloud-based platform.

WALTHAM, MA – January 19, 2017 BlueSnap is pleased to announce the availability of its marketplace functionality. BlueSnap Payments for Marketplaces is a global platform to support online marketplaces. The solution gives platform providers and merchants the ability to onboard thousands of sellers through a simple API integration, handle real-time split payments, and deliver robust reporting needed to run their businesses better.

The solution is built on the BlueSnap Powered Buy Platform™ which gives merchants the ease of integration of a flexible, consolidated API enhanced with the power of the industry's leading global acquiring bank network. Built into this feature-rich platform are all the payment technologies a merchant needs to sell globally.

“Online marketplaces are rapidly disrupting industries from Travel, to Business Services to Consumer Goods. Our team has built a solution that streamlines vendor setup, simplifies the payout process with the reporting required to manage the complexity inherent in marketplaces,” said, Ralph Dangelmaier CEO of BlueSnap.

BlueSnap is a unique global payment processor, allowing merchants to sell around the world – connecting them to 20+ acquiring banking relationships all through a simple, consolidated API and single underwriting process.

Key Marketplace Features include

- Streamlined setup using the BlueSnap API to rapidly onboard new sellers.
- Real-time split payments that define commission splits between the marketplace and its sellers.
- Robust reporting that allows Marketplaces to fully manage all stages of their relationship with their sellers.

All of this functionality is delivered on top of the award-winning functionality of the Powered Buy Platform.

The Payments for Marketplace solution is already delivering great value. Since the Autodesk AppStore began working with BlueSnap in 2014, they have experienced incredible growth thanks to a frictionless marketplace checkout which increased conversions 20% and allows them to reach shoppers in over 131 countries. Check out the [case study](#).

About BlueSnap

BlueSnap is a global payments technology company that provides a simple way to accept payments from almost anywhere – in your mobile app, online and for invoices. The Powered Buy Platform™ empowers frictionless payment experiences with a single integration to multiple payment methods, world-class fraud protection, robust reporting and the ecommerce tools you need to grow your business. The platform includes a global network of acquiring banks to help drive higher conversions worldwide. Learn more how BlueSnap can help your business accept payments and convert more at home.bluesnap.com

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