

## **BlueSnap streamlines PCI 3.0 compliance for merchants**

*Integration with SecurityMetrics Will Help BlueSnap Merchants with new Visa & MasterCard compliance rules*

**WALTHAM, MA – December 16, 2014** – Global payment gateway [BlueSnap](#) today announced that [SecurityMetrics](#), a leader in data security and compliance, will provide PCI compliance services for BlueSnap merchants at no additional cost. The integration will enable all enrolled BlueSnap merchants to comply with new PCI 3.0 regulations that go into effect on January 1, 2015.

Each year, merchants that accept major credit cards, such as Visa and MasterCard, are required to be compliant with the requirements as set forth in the Payment Card Industry Data Security Standard (PCI DSS). These requirements are designed to ensure merchants have in place adequate protection for the business and its customers against payment card theft and fraud.

Under PCI 3.0, merchants who use Client-side encryption are now required to fill out a far more complex Self-Assessment Questionnaire (SAQ-A-EP). While e-commerce merchants that are currently PCI compliant do not need to take action until their current yearly certificate expires, all future renewals will require the completion of this new SAQ form.

BlueSnap merchants who use their dynamic hosted check out pages only need to complete the more simple, SAQ – A form. Security Metrics will automatically direct merchants to complete the form that fits their specific requirements.

Effective today, BlueSnap merchants will be automatically enrolled with the SecurityMetrics PCI compliance service offering, as part of their standard service. SecurityMetrics will assist with renewals and provide quarterly reviews to ensure that merchants remain compliant.

“At BlueSnap, we take data security and compliance very seriously, and we believe it is our responsibility to help protect our merchants and their customers,” said Ralph Dangelmaier, CEO of BlueSnap. “By integrating with SecurityMetrics, we’re eliminating the usual time commitment and costs of PCI compliance so our merchants can focus on their business. We’re proud to have one of the world’s most experienced and trusted data security firms supporting our merchants.”

“Since our founding, we’ve tested over 1 million payment systems for data security and compliance, and look forward to sharing our expertise with BlueSnap’s merchants,” said Brad Caldwell, CEO of SecurityMetrics. “We applaud BlueSnap for taking the initiative in security and providing this critical service to customers.”

SecurityMetrics has over 10 years of experience with data security and compliance. They are one of only two companies worldwide certified by Visa, MasterCard and the PCI Security Standards Council to conduct all major PCI compliance validations.

BlueSnap has reinvented the checkout experience by combining intelligent payment routing, frictionless one-click checkout, cross-border payments, award-winning Smart Subscriptions, multiple integration options and dynamic ecommerce tools. With over 10 years of experience serving merchants around the globe, BlueSnap provides the most robust global gateway on the market, supporting shoppers in 180 countries with localization in 29 languages, 60 currencies and 110 payment types.

**About SecurityMetrics ([www.securitymetrics.com](http://www.securitymetrics.com))**

SecurityMetrics protects electronic commerce and payments leaders, global acquirers, and their retail customers from security breaches and data theft. The company is a leading provider and innovator in merchant data security, and as an Approved Scanning Vendor and Qualified Security Assessor, has tested over 1 million payment systems for data security and compliance. Among other things, SecurityMetrics offers PCI level 4 compliance programs, PCI audits, mobile device vulnerability scanning, penetration testing, and forensic analysis. Founded in October 2000, SecurityMetrics is a privately held company headquartered in Orem, Utah, USA.

**About BlueSnap**

BlueSnap is a smarter payment gateway powering the checkout process for eCommerce merchants worldwide, and fueling growth for online businesses serving global markets. BlueSnap is fulfilling its promise to convert more shoppers to buyers worldwide. Learn more at [www.bluesnap.com](http://www.bluesnap.com).

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**MEDIA CONTACT:**

Amy Dardinger

[adardinger@sspr.com](mailto:adardinger@sspr.com)

847-415-9321