

BlueSnap Launches ChargeLink™

ChargeLink, a personalized payment page, simplifies phone orders for merchants and helps increase global sales via BlueSnap's Virtual Terminal

WALTHAM, MA – December 2, 2014 – Global payment gateway, [BlueSnap](#), today launched ChargeLink, a personalized payment page to help global businesses close sales over the phone using their Virtual Terminal. Rather than forcing shoppers to read payment details aloud over the phone, merchants can use ChargeLink to deliver a customized payment page to the shopper with one-click, allowing customers to select their preferred payment method within their own secure session. With a simple connection to BlueSnap's Virtual Terminal, merchants can accept payments from any web-enabled device.

ChargeLink requires no coding or development, and allows merchants to enhance the reach of BlueSnap's Virtual Terminal by offering shoppers in 180 countries a choice of 60 currencies and 110 payment methods. ChargeLink also significantly reduces PCI scope, making compliance less expensive and less complicated for merchants.

"Although commerce is increasingly online and mobile, it's still crucial for businesses to provide fast and secure payments for shoppers who call in," said Ralph Dangelmaier, CEO of BlueSnap. "Our customers asked us to develop ChargeLink so that they can provide outstanding phone support and offer a checkout process powered by our gateway. This is one more way we help merchants sell globally in a snap."

BlueSnap merchants can now accept one-time and subscription payments with [ChargeLink via BlueSnap's Virtual Terminal](#) – no development or coding is required. Using BlueSnap's online portal, SnapConsole, merchants can also look up phone orders, view reports and issue refunds or credits when necessary.

About BlueSnap

BlueSnap is a smarter payment gateway powering the checkout process for eCommerce merchants worldwide, and fueling growth for online businesses serving global markets. BlueSnap is fulfilling its promise to convert more shoppers to buyers worldwide. Learn more at www.bluesnap.com.

"BlueSnap", its logo, and "Smart Subscriptions" are trademarks of BlueSnap, Inc.

MEDIA CONTACT:

Amy Dardinger

adardinger@sspr.com

847-415-9321