

## **GlobalCollect Partners with BlueSnap to Serve Small Businesses**

*Partnership Will Give SMBs the Combined Global Reach of Both Payment Networks*

**WALTHAM, MA – November 5, 2014** – Global payment gateway BlueSnap announced that GlobalCollect, part of Ingenico Group and the world’s most knowledgeable payment service provider, has partnered with BlueSnap to further serve the small & mid-size business (SMB) market. BlueSnap focuses on SMB markets delivering ease with onboarding and providing dynamic hosted checkout pages, APIs, a subscription-billing engine and other managed front-end services. SMB’s will be able to take advantage of BlueSnap and GlobalCollect’s combined cross-border revenue growth capabilities, which allow merchants to accept payments in 180 countries, 150 localized payment methods and 150 currencies.

GlobalCollect provides international payment processing and payment knowledge services for internationally recognized brands including Emirates Airline, Levi’s and Rosetta Stone. The company further provides integrated fraud screening tools, the Elevate business intelligence platform, and accounts payable services with a network of over 50 international banks, making it easy for large companies to sell anywhere in the world.

BlueSnap’s dynamic hosted checkout pages enable small business customers to sell globally with virtually no development work. The pre-configured checkout page automatically detects every shopper’s location to provide the appropriate language, currency selection and payment choices, optimized for any device. The solution also includes A/B testing capabilities and PCI compliance out of the box. SMB customers have the option to customize their checkout pages with BlueSnap’s APIs.

“Through this partnership, SMBs will get the same backend payment technology as Emirates and Levi’s with a front-end designed for lean operations and maximum conversions,” said Jeff Coppolo, SVP, Global Business Development at BlueSnap.

“By partnering with BlueSnap, GlobalCollect is able to reach a wider group of e-commerce merchants,” said David Jimenez, CRO at GlobalCollect. “BlueSnap’s expertise is very complementary to ours, and we are excited about the opportunity this partnership represents to merchants of all sizes.”

### **About GlobalCollect**

GlobalCollect, part of Ingenico Group (Euronext: FR0000125346 - ING), is the most knowledgeable global Payment Service Provider in the world. The company processes international eCommerce payments for more than 600 of the world’s most recognized eCommerce brands in the digital goods and services, travel, retail and video gaming industries, among many others.

With two decades of payments experience, we enable our clients to efficiently and securely accept payments from more than 170 countries in more than 150 currencies. We offer in excess of 150 local payment methods, including all major credit cards, debit cards and alternative payment methods, giving unparalleled coverage throughout all global regions. Our robust and redundant systems guarantee our

customers high availability and reliability. GlobalCollect's business intelligence tools, Managed Fraud Services and more than 400 payments experts help our clients elevate their payment strategies to become a strategic asset to their companies.

GlobalCollect is a 100% subsidiary of Ingenico Group, global leader in seamless payment. Headquartered in Amsterdam, GlobalCollect has regional offices in North America, Asia Pacific, South America and the EU focused on bringing local presence with global reach and services to our clients. For more information please visit: <http://www.globalcollect.com> or <http://www.ingenico.com>

### **About BlueSnap**

BlueSnap is a smarter global payment gateway powering the checkout process for eCommerce merchants worldwide, and fueling growth for online businesses reaching global markets. BlueSnap has reinvented and optimized the checkout experience by combining intelligent payment routing, frictionless one-click checkout, cross-border payments, award-winning Smart Subscriptions, multiple integration options and dynamic ecommerce tools. With over 10 years of experience serving merchants around the globe, BlueSnap is fulfilling its promise to convert more shoppers to buyers worldwide. Learn more at [www.bluesnap.com](http://www.bluesnap.com).

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